

## **Course Title**

### **Master of Science Program in Health Consumer Protection and Health Management**

**Master Degree:** Master of Science Program in Health Consumer Protection and Health Management

**Academic Institution:** Faculty of Pharmaceutical Sciences, Khon Kaen University,

**Duration:** 2 years

#### **Objective: .**

This Program aims to produce Master Degree graduates that have the following qualifications:

1. Having knowledge and competency in analyzing, prioritizing problems related to health products and health services; formulating strategies planning and managing the identified problems using community participation approach; and evaluating the outcome of the interventions used to manage the identified problems.
2. Being able to integrate various branches of knowledge to conduct a research for new insights and innovative solutions to health consumer protection and health management
3. Adhering with moral and ethical practice in health consumer protection and health management

#### **Course Synopsis and Methodology:**

- Course work (Lecture), not more than 24 credits (in the first academic year)
- Thesis 12 credits (in the second academic year)

#### **Course Content/Study Topic:**

##### Teaching and learning format:

This program emphasized the integrated learning process, learning activities such as classroom discussion, field work practice with experts and field trip to build on classroom experiences.

Selected Courses:

- Health Consumer Behaviour Analysis
- Health-Business and Marketing Development
- Regulations and Standards of Health Products and Services
- Principles and Management for Health Consumer Protection
- Globalization and World Trade
- Risk Analysis, and Risk Management in Health Products and Health Services
- Application of Sufficient Economy in Health Organization

**Requirements:**

Bachelor degree in health related such as nursing, public health, medicine, pharmacy, dentistry, etc.

Bachelor degree in other fields may be eligible to apply for this program. Please check criteria and conditions in the website or contact program director for more details.

**Career opportunities:** This course is suitable for persons interested in working in health related fields, for example

- Persons working in the field related to contaminant surveillance, certifying product standard or health service system
- Administrators in the field of product production or health service delivering
- Persons working in the field related to strategic planning for health consumer protection
- Health personnel from government or private sectors, Staff of Local Authority who responsible for health management
- University lecturers and health educators.

**Closing date for Nominations:** 31 March, 2018

**Late or incomplete applications/document will not be considered.**